

SPONSOR PROSPECTUS

EMERGING TECHNOLOGIES NEW MARKET ACCESS



NOV.
6-8
2017

SCOTTSDALE,
ARIZONA

WE-KO-PA RESORT & CONFERENCE CENTER

ArizonaUASSummit.com

Sponsorships Cultivate Strong ROI

As a sponsor of the 2017 Arizona UAS Summit & Expo, you will have an opportunity to position your organization as a leader and supporter of the UAS industry in important international markets.

For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or service@bbiinternational.com.

www.ArizonaUASSummit.com



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Partner Level		Sold To
Event Partner		
Platinum Level		
Expo Grand Opening & Welcome Reception		
Name Badge Lanyard		
Conference Bag		
Hotel Room Key		
Networking Reception		
General Session & Main Stage		
AZ UAS Connect App		
Gold Level		
Pocket Agenda		
Wi-fi		
Water Stations		
reCharge Lounge		
Industry Tour		
Lunch Sponsor - Tuesday		
Lunch Sponsor - Wednesday		
Breakfast Sponsor - Tuesday		
Breakfast Sponsor - Wednesday		
Refreshment Break - Tuesday PM		
Refreshment Break - Wednesday AM		
Refreshment Break - Wednesday PM		
Add On		
Lead Retrieval		
Breakfast Upgrade		
Floor Decals		

Partner Level Sponsors

Platinum Level Sponsors

Gold Level Sponsors

Marketing/Branding Opportunities	Partner	Platinum	Gold
One complimentary (10 X 20) premium exhibit space in the expo	✓		
One complimentary (8 X 10) premium exhibit space in the expo		✓	✓
Two e-mail blasts to all conference attendees	✓	✓	✓
One piece insert in all conference bags	✓	✓	✓
Full page advertisement in onsite program guide	✓	✓	
Two time use of conference mailing list	✓	✓	✓
Top placement of company logo and link to company website on every page of the conference website	✓		
Company logo and link to company website on every page of the conference website		✓	✓
Introduction to keynote speakers and elected officials	✓		
Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Top placement and visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓		
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation		✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Seven complimentary full conference registrations	✓		
Five complimentary full conference registrations		✓	
Three complimentary full conference registrations			✓
Hotel Room Upgrade			
Complimentary room upgrade at the conference hotel	✓	✓	
One complimentary hotel room night at the conference hotel	✓	✓	
Executive Boardroom Use			
Executive boardroom available for private meetings	✓	✓	



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Platinum Level Sponsors

Expo Grand Opening & Welcome Reception (1 available)

An opportunity to meet and mingle with industry representatives, the Grand Opening reception is located at the entryway of the Expo Hall and is one of the most exciting and highly attended receptions. This sponsorship offers maximum exposure and includes prime marketing opportunities at the start of the event and through promotional materials.

Recognition at Grand Opening & Welcome Reception

- Expo ribbon-cutting ceremony and Expo welcoming remarks honors
- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Logo on agenda online prior to show and on Arizona UAS Connect
- Koozies with company logo

Name Badge Lanyard (1 available)

Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!

Recognition on Name Badge Holder & Lanyard

- Company logo printed on name badge lanyards for all attendees

Networking Reception (1 available)

An opportunity to meet and mingle with industry representatives, the evening receptions are located in the Expo and are highly attended. These sponsorships offer maximum exposure and include prime marketing opportunities at the event and through promotional materials.

Recognition at Networking Reception

- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Logo on agenda online prior to show and on Arizona UAS Connect
- Koozies with company logo

Arizona UAS Connect App Sponsor (1 available)

Arizona UAS Connect is an exclusive online social media site for the Arizona UAS Summit & Expo and is the perfect sponsorship for a consulting service or supplier to the industry. Attendees visit the site before, during and after the event, so you'll gain maximum exposure with conference goers looking to make connections and find new products and services. Start connecting with the industry, become the exclusive sponsor of Arizona UAS Connect!

Recognition on Arizona UAS Connect

- Company logo displayed on Arizona UAS Connect in the header
- Logo on online agenda prior to show on Arizona UAS Connect
- Logo sent in emails promoting Arizona UAS Connect

Conference Bag (1 available)

Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.

Recognition on Conference Bag

- Company logo printed on conference bag given to all attendees

General Session & Main Stage Sponsor (1 available)

Your company's name will be displayed during the General Session and during all the presentations at the conference. This sponsorship allows you to take advantage of the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.

Recognition on General Session

- Logo on big screen before and after the general session and during each presentation
- 30 second speaking spot, during the general session to promote your product
- Naming rights – example "Your Name General Session"
- Any time the General Session is promoted in conference marketing materials, your name will be included

Hotel Room Key (1 available)

Make your brand inescapable! This is a KEY sponsorship! Your logo will be seen every time attendees enter their hotel rooms when you sponsor this custom-designed, hotel room key. Keys will be distributed at the participating hotel only.

Recognition on Hotel Room Key

- Company logo printed on all conference hotel guest key cards



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Gold Level Sponsors

reCharge Lounge (1 available)

Give your company's brand an boost by becoming the reCharge Lounge sponsor. A self-service mobile device charging kiosk, equipped with multiple charging tips, and company tabletop graphics customized with your messaging and advertising. It is located in the heart of the expo hall.

- Recognition in the reCharge Lounge**
- Recognition on all reCharge Lounge signage
 - Hanging sign over area
 - Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors
 - Table graphics provided by sponsor promoting company/services

Breakfast Sponsor (2 available)

Start the day off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.
Available: Tuesday and Wednesday

- Recognition at Breakfast**
- Tabletop event cards displaying company logo on buffet tables
 - Company logo on napkins displayed on buffet tables
 - Company logo on signage displayed at event
 - Logo on agenda online prior to show
 - Option to upgrade to hot breakfast available

WiFi Sponsor (1 available)

This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your brand and company name will be displayed to conference attendees every time they log in to the internet provided by you.

- Recognition on WiFi Sponsor**
- Signage with required password throughout the expo hall. Attendees will need the password to use the Wi-Fi connection
 - User's browser redirected to your website after connection established. An example of this would be when you connect to Internet in hotel room

Industry Tour (1 available)

- Recognition on Tour**
- Company logo displayed on transportation to the event
 - Company logo on signage displayed at event
 - Logo on agenda online prior to show

Lunch Sponsor (2 available)

Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.
Available: Tuesday and Wednesday

- Recognition at Lunch**
- Company logo on signage displayed at event
 - Tabletop event cards displaying company logo on buffet tables
 - Company logo on napkins displayed on buffet tables
 - Verbal recognition during lunch
 - Opportunity for sponsor representative to address lunch attendees
 - Logo on agenda online prior to show and on Arizona UAS Connect

Refreshment Break (3 available)

As a Refreshment Break sponsor, you'll gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during the break. Only four available.
Tuesday AM, Tuesday PM, Wednesday AM, Wednesday PM

- Recognition at Refreshment Break**
- Tabletop cards displaying company logo on buffet tables
 - Company logo on napkins displayed on buffet tables
 - Company logo on signage displayed at event
 - Logo on agenda online prior to show and on Arizona UAS Connect

Water Stations (1 available)

Your current and potential customers will appreciate the abundance of water cooler stations generously distributed throughout the Expo hall.

- Recognition at Water Stations**
- Logo prominently displayed on all water cooler stations
 - Logo on all water cooler cups
 - Opportunity to display/distribute company information next to water stations

Pocket Agenda (1 available)

Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.

- Recognition with the Pocket Agenda**
- Logo on front page of pocket guide
 - One page ad placement within pocket guide



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Floor Direction Deals (10 available)

Increase Traffic to Your Booth

Follow your floor decal road! Two foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.

Marketing/Branding Opportunities

- Logo and booth # prominently displayed on five (5) floor decals

For more info: service@bbiinternational.com | 866-746-8385

Availability is limited and will sell out fast!



+Add On

Lead Retrieval Service

Scan Directly from Your Smart Phone

Download Free App at Your App Store

Benefits

- Generate more leads from event
- More face-to-face conversations
- Higher return on your investment
- Rate leads and form a strong pipeline
- Add notes about your lead for more accurate follow up
- All staff members get access to the scanning app
- Scan badges in your booth and at all networking events

How it Works

- Onsite Booth Lead Retrieval: Unlimited number of booth staff can scan the badge of an attending using the Arizona UAS Connect app on their smart phone (available at App Store and Google Play)
- Active Internet Connection Not Necessary. Lead scanning app works offline or online
- Activity Report: Admin can see which staff member scanned a specific badge

Questions

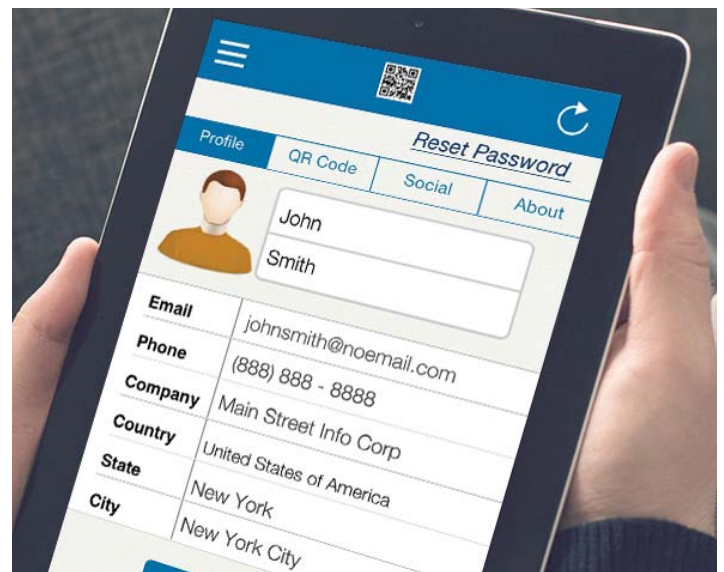
Please contact an account manager for more information:

Marty Steen: msteen@bbiinternational.com

Andrea Anderson: aanderson@bbiinternational.com

Austin Maatz: amaatz@bbiinternational.com

Call: 866-746-8385



Example